



SPONSORSHIP PACKAGE

Contact

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#VINCYUNITYPICNIC



ST. VINCENT AND THE GRENADINES UNITY PICNIC 2019 SPONSORSHIP PACKAGE

ABOUT ST. VINCENT AND THE GRENADINES UNITY PICNIC – AKA ‘VINCY UNITY PICNIC’



The annual Vincy Unity Picnic held at Brown’s Bay Provincial Park in Eastern Ontario is a family friendly picnic hosted by the St. Vincent and the Grenadines Associations of Montreal, Ottawa and Toronto on the third Saturday in July each year.



Since 1999 the picnic has become an event which is now placed on the summer calendars of patrons worldwide. This event **attracts over 12,000 people**, consisting of Vincentian nationals and their friends, from Canada – (Montreal, Ottawa, Toronto, and other Provinces); including a number of Buses and private vehicles from the USA.

Picnickers spend the day on Brown’s Bay from 7am-6pm, enjoying our culture, through food, dress, music, performances and interaction with our Canadian and Vincentians Government Officials and dignitaries.

INTERESTED IN SPONSORING THE VINCY UNITY PICNIC?

HERE ARE SOME REASONS WHY YOU SHOULD:

- ✓ 2019 will celebrate the 20th Edition of Vincy Unity Picnic at Brown’s Bay provincial park and in Eastern Ontario.
- ✓ Vincy Unity Picnic is not only one of the most popular family outdoor picnics, but it’s the only family picnic that attracts a larger gathering in a unique multicultural atmosphere in the Browns Bay area.
- ✓ The Unity Picnic is a Team effort, innovative, family-friendly picnic.
- ✓ Vincy Unity Picnic has developed excellent relationships with media partners, allowing us to offer our sponsors valuable promotion as we market out our event through print, radio and web advertising/social media
- ✓ It is anticipated that Picnic promotions will reach in excess of 200,000 people.
- ✓ We have developed a partnership with the St. Lawrence Parks Commission; this ensures the continued success of this event.
- ✓ As the conduit for inquiries/information, we would recommend your business to all patrons.
- ✓ One Love Shout out from the podium.



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- ✓ The hotel and service industries in the Brockville, Gananoque, Kingston and surrounding environs have all seen a growing demand and continues to benefit from this annual event.
- ✓ There is a greater demand and request from our patrons who now stay in the area for the weekend for other activities – sightseeing, boat-cruises, restaurants, hotels etc.
- ✓ Other services that have been tapped into are grocery stores, gas stations plus more

PARTNER GUIDELINES FOR VINCY UNITY PICNIC

It's not every day you get to celebrate our homeland's cultural, social and aesthetic revitalization! And this year, Vincy Unity Picnic is sure to attract a diverse audience. Make sure your company has a presence by choosing one of our great sponsorship packages – become a Vincy Unity Partner!

PARTNERSHIP:-- \$250 - \$1000

You can sponsor any of the services below and be entitled to all of our offers listed above.

- Security
- Ambulance
- Lifeguards
- Activities for children
- Sound system

SPONSORSHIP: -- \$1500 - \$3000

- You will be entitled to all the offers listed above
- Permission to set-up a booth and/or hand-out your information
- 2 complimentary VIP tickets for entry



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ADVERTISE WITH VINCY UNITY PICNIC

FESTIVAL SITE BANNER: \$150.00

- This option allows the placement of a maximum of two (2) banners on the fence at the Open/around the Main Stage –The park set-up is such that patrons have an unobstructed view of the banners around the park. Banners are to be a maximum of 5' x 3' and must be delivered to the Vincy Unity Team Members.

BUSINESS CARD AD IN PROGRAM: \$25.00 - \$100.00

The size of our black and white high gloss Vincy Unity Picnic program is, 5 ½ by 8 ½.

- Business Card: \$25.00
- ¼ page Ad: \$40.00
- ½ page Ad: \$60
- Full Page Ad: \$100

WEB SPONSORSHIP – \$75.00 - \$800.00

Reach More Customers. List Your **Business** on Vincy Unity Picnic Website. Expand reach, Build online exposure for a year. Improve your Digital Presence with us!

- Business Card Row: \$75.00
- ¼ page Ad Row: \$90.00
- ½ page Ad Row: \$110.00
- Full Page Ad Row: \$250.00
- Business Profile Page Ad Row - \$800.00 – features includes:
 - 2 years
 - Ping- back to Web & Social media channels if applicable
 - Current offers
 - Your business Hours & Contact Information
 - Profile on all three Association Websites

***** All Prices subject to Change! *****



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The Unity Picnic is open to many different forms of partnerships – in-kind, cash, exclusivity. Please see the contact info below to negotiate.

Individual Donations are being accepted. Donors will receive recognition on our social media channels as well as a One Love Shout out from the podium.

If you are a Vincy Unity Picnic fan, you know that the event just keeps getting better and better but our team thinks we can go even farther. Now, we are passing the ball to you. Donate to the Vincy Unity Picnic to support all the event production needs and to ensure that Vincy Unity Picnic can continue on for many years to come.

CONTACT:

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Chair
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613 864-4175



Save the Date!

July
20
2019

Saint Vincent & the Grenadines
UNITY PICNIC
Montreal Ottawa Toronto

VINCY UNITY PICNIC

7:00am—6:00pm

BROWN'S BAY PROVINCIAL PARK

1259 Thousand Islands Parkway
Mallory Town, ON K0E 1R0

Come for fun...feel the love!

www.svgunitypicniccanada.ca

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Vincy Unity Picnic Canada